

This is why we are here. To enable economic growth and societal progress. To realise plans and ambitions. For clients and employees, investors and communities. #PositiveImpact



As a corporate citizen, we enable economies and communities to prosper. This is how we create a positive impact for people and society at large. Our initiatives have a strategic focus on education, enterprise and community, and we encourage our employees to support the bank's citizenship activities. Our education projects enable young people to reach their full potential. We work with pioneering enterprises to help drive positive change in society. And wherever Deutsche Bank does business, we contribute to stronger and more inclusive communities. We do this together with like-minded partners and our *Plus You* employee volunteering and giving community. In addition to making a difference on the ground, we promote advocacy and field leadership. All our CSR initiatives contribute to the most important global policy initiative of this era, the UN's 2030 Agenda for Sustainable Development. During the COVID-19 pandemic, colleagues in more than 30 countries joined our relief campaign for food & shelter charities that provided over 2.5 million euros to help the most vulnerable members of our communities. Beyond the immediate aid, we have also enhanced digital offerings and online volunteering opportunities for our education and enterprise initiatives.

Our corporate social responsibility mission: Enabling communities and economies to prosper

**BORN TO BE** 

people to become the workforce of tomorrow by breaking cles that limit their prospects. We raise their motivation, help them develop their skills and impro

4.7 m

Our target 2020: Make a positive impact on 5 m young

Our target 2020:

Make a positive impact on 4 m lives

-Plus You

~ 220,000

gement at or above 20%

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MADE for GOOD The Deutsche Bank enterprise programme for social good

> 19,200

Our target 2020:

In the community