

Hippotherapy

As part of the *Born to Be* youth engagement programme, Deutsche Bank Middle East Foundation has supported a Therapeutic Horse Riding Programme for Children with Disabilities at the Rashid Paediatric Therapy Centre in the UAE since 2014. Therapeutic Horse Riding, commonly known as "hippotherapy", is the use of horses and equine-assisted activities in order to achieve goals that enhance physical, emotional, social, cognitive, behavioural and educational skills for people with disabilities. By covering operational costs, this partnership has enabled the Rashid Centre to maintain their access to the necessary facilities, horses and professional instructors to sustain the project, providing students access to a unique form of learning and encouraging them to push their personal boundaries.

Teach the Teacher

For many years, Deutsche Bank has been sponsoring the *Teach the Teacher* programme implemented by the American University in Cairo's School of Continuing Education. The main aim of this initiative is to enable school teachers to enrich their students' learning experience and promote their well-being. In the 2017-2018 academic year, the project was implemented in the city of Asyut and was successfully completed by 23 public primary school teachers who represent six governorates in Upper Egypt.

ChoirFest

The experience of performing in public gives young women and men the confidence and courage to pursue their dreams. For five consecutive years, the Middle East Foundation has supported ChoirFest – a festival and musical competition involving choirs from across the region. In 2018, 61 choirs from Jordan, Lebanon, Iran and the UAE took part in the competitions, performing in front of an audience of over 1,600 people at the Dubai Opera.



Our commitment in the Middle East

For many young people in the Middle East, barriers such as conflict, poverty, inequality and discrimination stand in the way of what they hope to achieve in life. Deutsche Bank's Middle East Foundation was established in November 2008 and is part of the bank's family of foundations in other regions.

The foundation focuses on funding investments in education, early-stage enterprise, community development, humanitarian assistance, sustainability and volunteering in the Middle East and North Africa regions. It has supported and collaborated with many international and local NGOs to improve the lives of the underprivileged, respond to major humanitarian disasters and build social capital by creating opportunities, fostering talent and ensuring long-term viability in the region.

Enabling communities and economies to prosper

#PositiveImpact

MADE for GOOD
The Deutsche Bank enterprise
programme for social good

In the community

Positive Planet

In 2016 and 2017, the Middle East Foundation supported an initiative run by the international NGO Positive Planet. The project helped to provide refugees and host community members in Lebanon with vocational training to enable them to generate income as well as to provide them with the necessary toolkits to start an income-generating activity. In early 2018, 31 Deutsche Bank-sponsored beneficiaries graduated from the programme and are now able to utilise the skills they have learned to seek work or even launch their own start-ups.

Ramadan

Every year, Deutsche Bank staff in the UAE, Qatar, Bahrain and Pakistan distribute Iftar Meals and care packages of food or hygiene items to over 3,500 people in need in labour camps, hospitals and homeless shelters.



Committed to the Middle East

#PositiveImpact



Plus You

Deutsche Bank's giving and
volunteering community

Under the *Plus You* umbrella, in 2017 our staff volunteers contributed a total of 556 hours across the region in projects, including collection drives for children in need, working with people with disabilities to help enhance their personal development, and distributing care packages to those less privileged.



Corporate Citizenship
Worldwide



This is why we are here.
To enable economic growth and societal progress.
To realise plans and ambitions.
For clients and employees, investors and communities.
#PositiveImpact

With our *Born to Be* youth engagement programme, we enable young people to reach their full potential. Our *Made for Good* initiatives empower ventures that create wider social good. Wherever we operate, we help to build stronger and more inclusive communities.

We do this together with like-minded partners and with the support of our people. Our *Plus You* volunteering and giving community, as well as our public advocacy, maximize the impact of our projects, which we monitor annually with our Global Impact Tracking.

Our corporate social responsibility mission:
Enabling communities and economies to prosper

#CorporateCitizenship
#ImprovedLivelihoods
#PositiveImpact

Plus You
Deutsche Bank's giving and volunteering community

Volunteering not only boosts the impact of our programmes, it also has a positive impact on the personal development, motivation and commitment of our colleagues around the world. We support the civic engagement of our people and encourage them to share their expertise through paid leave, charitable donations and in-kind support. We make it easy to donate via our matched and payroll giving schemes, our donations platforms or the *Charities of the Year* programmes.

BORN TO BE
The Deutsche Bank youth engagement programme

With our *Born to Be* initiatives, we prepare young people to become the workforce of tomorrow by breaking the cycles that limit their prospects. We raise their motivation, help them develop their skills and improve their access to education and employment opportunities.

3.9m

young people enabled to develop their potential¹

MADE for GOOD
The Deutsche Bank enterprise programme for social good

Our *Made for Good* enterprise programme helps social ventures scale their offers by providing advice and support as well as better access to networks and funding.

> 11,750

supported enterprises / > 306,000 individual lives touched²

In the community

We provide local support for communities and society's most disadvantaged by supporting infrastructure projects, offering basic welfare or immediate disaster relief.

2.4m

lives touched³

> 235,000

hours invested in education, enterprise and community projects⁴

€13m

funds raised for charities⁵

> 17,400

corporate volunteers (22% of Deutsche Bank employees)⁶

Our annual targets
Keep volunteer engagement at/above 20%
Keep annual giving totals above €10m.

⁶2017 data

> 47,000

hours of volunteer support in 2017

> 15,000

hours of coaching by volunteers in 2017

> 173,000

hours of volunteer support in 2017

> 180

projects in 29 countries¹

Our Target 2020
Make a positive impact on 5m young people's lives
¹since 2014

> 150

projects in 33 countries²

Our Target 2020
Make a positive impact on 20,000 social enterprises and charities
²since 2016

> 150

projects in 25 countries³

Our Target 2020
Make a positive impact on 4m lives
³since 2015

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