

BORN TO BE

The Deutsche Bank youth engagement programme

Across all regions, our *Born to Be* programmes aim to give young people the skills, aspirations and opportunities to succeed in life.

Going to school

Here in Asia Pacific, we work with various partners to provide educational opportunities to young people. In Malaysia, we partner with the *University of Malaya* to give study awards to undergraduates facing financial difficulties. In Indonesia, we fund several entrepreneurial and vocational programmes with *Yayasan Kampus Diakoneia Modern*, a non-profit that removes children from the streets. In Japan, we work with *Lights On Children* to support children in building a life for themselves.

Creating a quality learning environment for children matters to us. In China, we work with the *Adream Charitable Foundation* to provide multimedia classrooms, modern curriculums and trained teachers to groom critical thinkers. Our partnership with *Rong Rein Khong Noo* (My School), an organisation that refurbishes schools in remote villages in Thailand, makes schools more enjoyable places to learn.

Nurturing young talent

We recognise that helping young people achieve their potential is more than just providing formal education. We want to promote young talent.

We work with the *Metropolitan Youth Orchestra of Hong Kong* and the *Singapore Chinese Orchestra* to grant music scholarships to promising students from disadvantaged backgrounds. We also support a traditional Chinese opera apprenticeship programme run by the *Contemporary Legend Theatre* in Taiwan.

We fund the *Mauritius Cycling Academy*, which offers cycling training to at-risk youth, as well as the *Clontarf Foundation* in Australia, a charity that uses sports to empower indigenous boys. We not only want to train young athletes, but also help them learn important life skills that they can carry forward.

Beyond education

In the region, millions of young people lack access to basic necessities like healthcare and a secure living environment. They may not be able to benefit from or even access education. That's why we also support non-profits such as the *Akshaya Patra Foundation* in India, which provides fresh and nutritious midday meals to school-going children, and *Ho Chi Minh Children's Hospital 1* in Vietnam, where our funding provides free critical surgeries to children whose families face financial difficulties.

Our aim is to help young people break out of the many cycles that limit their prospects.



Making a difference in Asia Pacific

#PositiveImpact

Plus You

Deutsche Bank's giving and volunteering community

Around the globe, Deutsche Bank employees are making a world of difference to peoples' lives by sharing their skills and resources.

One in four employees in Asia Pacific volunteers in activities ranging from mentoring young students and budding social businesses to building homes and planting trees. As well as giving their time, fundraising by Deutsche Bank employees and businesses in the region contributes hundreds of thousands of euros to various causes every year.



In the community

Wherever Deutsche Bank does business, we are committed to building stronger and more inclusive communities.

In Sri Lanka, we work with *Caritas*, providing the elderly in rural villages with access to healthcare through mobile eye clinics.

We also fund *Bhagwan Mahaveer Viklang Sahayata Samiti*, commonly known as Jaipur Foot in India, to rehabilitate people with disabilities by providing artificial limbs, calipers and other aids at no charge.

We partner with the *Korean Federation for Environmental Movement* to clean up the Han River in Seoul, improving its ecology and water quality. The aim is to produce one square kilometre of greenery within the city – roughly the size of 20 football fields – by 2030.

MADE for GOOD

The Deutsche Bank enterprise programme for social good

Supporting entrepreneurial ventures that create wider social good is a natural extension of what Deutsche Bank does for businesses of every size and purpose, every day, all over the world.

We fund a social entrepreneurship café to employ and train mothers in *Mano Amiga*, a school in the Philippines offering scholarships to children from low-income families. Profits are invested back into the school, giving children a quality education, and the mothers a livelihood.

We also work with the *Society of Rehabilitation and Crime Prevention* to build the capacity of its indoor strawberry farm, the first of its kind in Hong Kong. The farm uses newly developed techniques to produce fresh strawberries and vegetables for sale. The business employs individuals with mental disabilities, providing them with both training and an income.

We support the *Young Social Entrepreneurs* programme run by the *Singapore International Foundation*, which seeks to inspire, equip and enable youth who are passionate about making a difference through social businesses. The programme creates a network of knowledge and mentorship, and workspaces, to enable the younger generation to create a sustainable impact.

Committed to Asia Pacific

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With our *Born to Be* youth engagement programme, we enable young people to reach their full potential. Our *Made for Good* initiatives empower ventures that create wider social good. Wherever we operate, we help to build stronger and more inclusive communities.

We do this together with like-minded partners and with the support of our people. Our *Plus You* volunteering and giving community, as well as our public advocacy, maximise the impact of our projects, which we monitor annually with our Global Impact Tracking.

Plus You
Deutsche Bank's giving and volunteering community

Volunteering not only boosts the impact of our programmes, it also has a positive impact on the personal development, motivation and commitment of our colleagues around the world. We support the civic engagement of our people and encourage them to share their expertise through paid leave, charitable donations and in-kind support. We make it easy to donate via our matched and payroll giving schemes, our donations platforms or the *Charities of the Year* programmes.

BORN TO BE
The Deutsche Bank youth engagement programme

With our *Born to Be* initiatives, we prepare young people to become the workforce of tomorrow by breaking the cycles that limit their prospects. We raise their motivation, help them develop their skills and improve their access to education and employment opportunities.

3.9m

young people enabled to develop their potential¹

> 47,000

hours of volunteer support in 2017

> 180

projects in 29 countries¹

Our Target 2020

Make a positive impact on 5m young people's lives

¹ since 2014

MADE for GOOD
The Deutsche Bank enterprise programme for social good

Our *Made for Good* enterprise programme helps social ventures scale their offers by providing advice and support as well as better access to networks and funding.

> 11,750

supported enterprises / > 306,000 individual lives touched²

> 15,000

hours of coaching by volunteers in 2017

> 150

projects in 33 countries²

Our Target 2020

Make a positive impact on 20,000 social enterprises and charities

² since 2016

In the community

We provide local support for communities and society's most disadvantaged by supporting infrastructure projects, offering basic welfare or immediate disaster relief.

2.4m

lives touched³

> 173,000

hours of volunteer support in 2017

> 150

projects in 25 countries³

Our Target 2020

Make a positive impact on 4m lives

³ since 2015

> 235,000

hours invested in education, enterprise and community projects⁴

€13m

funds raised for charities⁴

> 17,400

corporate volunteers (22% of Deutsche Bank employees)⁴

Our annual targets

Keep volunteer engagement at/above 20%
Keep annual giving totals above €10m.

⁴ 2017 data